

Auto Content Cash Secret Weapon #1



Auto Content Answers

Legal Notice

Copyright:

Copyright 2009, 2010 AutoContentCash.com Brian G. Johnson Awesome Web Marketing, All Rights Reserved

We are not affiliated with Google or other companies that may be featured within this document and all trademarks belong to their respective owners.

No earning claims are being made anywhere in this report or in the marketing of this report. The publisher is not liable for any damages or losses associated with the content of this report and supporting media such as video or audio files.

Limits of Liability & Disclaimer

Understand that this document and any accompanying media are not professional and or legal advice. Please note that it is your responsibility to determine if the strategies contained within this report / webinar / video or audio are right for YOUR business.

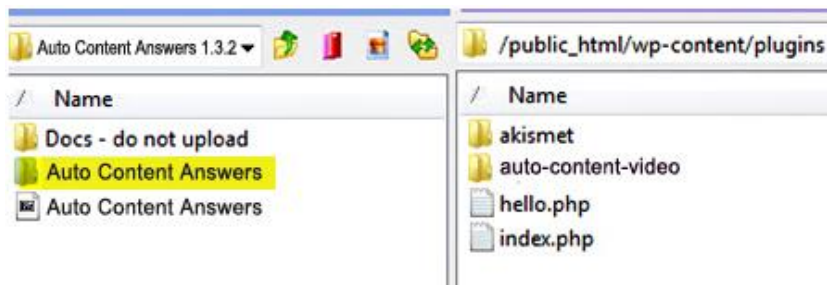
Auto Content Answers

1) Installation

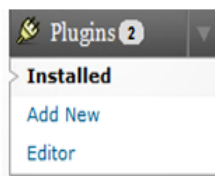
The install is very simple and if you have installed WordPress plug-ins before, this is no different.

Just to recap:

- Unzip the files to your computer's hard drive
- Upload them to the plug-in folder via your FTP client



- Upload the folder named “**Auto Content Answers**” to the plug-ins folder. Once uploaded, log into your WP Admin area to activate it.



Plugin	Description
<input type="checkbox"/> Auto Content Answers ← Activate Edit Delete	Post questions from Yahoo! Answers based on your keywords Version 1.3.2 By Auto Content Cash Visit plugin site

- Once the plug-in has been activated, click the **Tools** menu tab and then click the **Auto Content Answers** link.



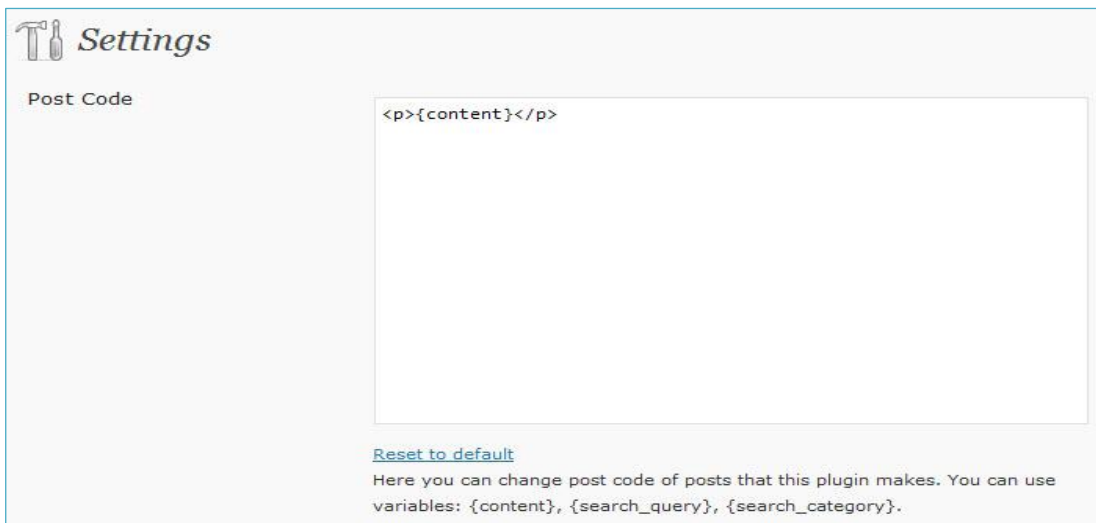
2) Configuration

When the activation process of the plug-in is complete, you can edit the post template to add promotional materials, html codes, and so on.

Plugin Description

This plugin allows you to retrieve questions automatically from Yahoo! Answers based on keywords you setup. You can edit the question post template in [settings](#).

- To add promotions into your post, you must add html codes into the proper fields of your template.



Settings

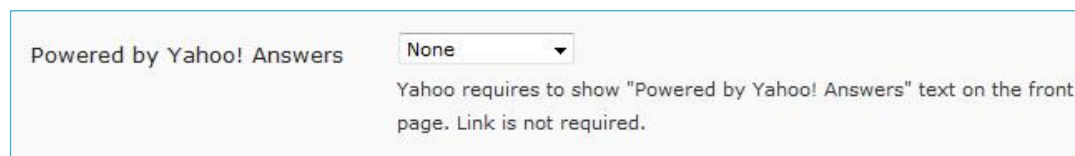
Post Code

```
<p>{content}</p>
```

[Reset to default](#)

Here you can change post code of posts that this plugin makes. You can use variables: {content}, {search_query}, {search_category}.

- Here you can use **{TAGS}** such as {content}, {search_query} and {search_category}. If you are promoting for an affiliate program and wish to append the search keyword, keyword phrases or category to an URL or to the promotional code, these tags can be used to include the keyword, keyword phrase or category. Note: Be sure to use a .com extension for the URL.
- Yahoo Answers will provide you with three optional attributions which are displayed in the footer on the front-end.
 - **None**: No attribution displayed
 - **Text**: A non-clickable attribution
 - **Text with Link**: A clickable attribution



Powered by Yahoo! Answers

Yahoo requires to show "Powered by Yahoo! Answers" text on the front page. Link is not required.

- This is what it looks like on the front-end:



- Any changes made must be saved by clicking the “Save Changes” button.



3) Adding Search Terms (Keywords & Keyword Phrases)

The following are instructions for adding your keywords and/keyword phrases:

Add Search Term

Search **1** in

Enter search query, categories are only available for US region.

Run every **2** days humanize skip initial posting

Comments **3**

Category **4**

Post author **5**

Post status **6**

Add Search Term

- 1)** Enter a single keyword or keyword phrase per search. You may specify a particular region and know that this option is only available for the main answers.yahoo.com sites.
- 2)** Designate how frequently you wish to run your query per days or hours.
 - If you enter 3 in the text field and you select days, the plug-in will search your query and will give you results every 3 days.
 - If you activate the “humanize” option by clicking it, the plug-in will post results at random times which may vary between 1 to 60 minutes on the day or hour you selected.
 - If you activate the “skip initial posting” option by clicking it, the plug-in will generate the first results which are based on the run time. So, if you entered 3 days, the first result will be scheduled for posting in 3 days.
- 3)** Choose “Best Answer” or “All Answers.” In either case your retrieved answer(s) will appear as post comment(s).

- 4) Select the blog category for adding the new posts.
- 5) Select the post author.
- 6) Select the post status.
 - For automatic posting used the “Published” option.
 - You may wish to review them first, in which case you will select “Pending Review,” “Draft” or “Private.”

4) Search Terms

The following is an overview after the keyword or keyword phrase has been set up.

- When the keyword or keyword phrase is initially added, you will a displayed message as follows:



- The plug-in uses a built-in WordPress function called “cron” and it runs your queries in the background. Please allow reasonable time for the plug-in to retrieve your first post as there may be, at times, as slight delay.
- The retrieve content will include some additional data:



- a) Displays how frequently content will be retrieved.
- b) Displays your blog’s category.
- c) Displays when content was retrieve and posted last.
- d) Displays the number of the retrieved content.
- e) Displays the next time the plug-in is scheduled to retrieve and post content.

Note: Regardless of the setting, you have the option to **Pause** the process of any keyword or keyword phrase and also to activate it immediately by clicking on the **Run now** link.

5) Ending Notes

- Slow down, don't move too fast
 - To prevent your brand new site from seeming on natural to search engines (Google, Yahoo, etc.), add your keywords slowly over time and avoid running overly frequent queries.
 - Allow your blog to grow gradually and it will not be red-flagged and buried in the search rankings.
 - Online marketing should be viewed as a long-term endeavor rather than an overnight blockbuster.
- Unique Content
 - It is highly advisable to add unique and relevant content to your blog. Either have the content written from scratch or thoroughly rewrite existing articles. You can do the writing yourself or you can hire writers to do it for you.